



The ASSESS PROJECT

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About

The **ASSESS Project** has been created to re-think how early-stage to market-ready healthcare-focused technology companies are supported with early value assessment.

The project utilizes web technology, **The ASSESS Platform**, to connect innovators to experts that provide early technology assessment and advice.

The experts who complete the assessments are vetted by the international ASSESS Project Advisory Group, that represent some of the top global leaders in the field.

Early Value Assessment

Early value assessment supports companies developing healthcare technologies to understand how their product will be considered by payers and end users. It is useful to:

- Describe and quantify the commercial potential for the technology.
- Identify the clinical and economic evidence requirements for reimbursement.
- Identify the most valuable aspects of a technology's value proposition.
- Identify the most valuable technology clinical applications.
- Provide a range of technology value-based pricing likely to be acceptable to payers.
- Describe the size of the problem addressed by the technology, root causes, and benefits of solving the problem.

Benefits of Early Value Assessment

- Improved ability to present technology commercial potential and business case for development to the investment community.
- Opportunity to focus R&D, evidence generation, and commercialization efforts on the most valuable clinical applications and dimensions of technology value proposition.
- Strengthened ability to obtain technology implementation trial, given quantification and characterization of the problem addressed in a target health system.
- Strengthened ability to obtain procurement following technology implementation trial, given pre-specification of evidence requirements.
- Opportunity to design payer requirements into the R&D program, vs. learning of limitations after completion.

As The ASSESS Project matures and the number of assessments completed increases, and on an opt-in basis, the platform will support innovators connection to the investment community, sharing non-confidential technology assessment metrics that enable these organizations to identify, evaluate and triage promising products for consideration for their investment portfolios.

Early Value Assessment Use Cases

Technology Investment Case

This case is developed for early stage innovators through early health technology assessment (eHTA) in order to identify the:

1. Commercial potential of a technology being considered for development.
2. Most valuable beachhead clinical application.
3. Most valuable service or care setting to target.
4. Right type of evidence to generate to demonstrate the value of the technology to those who are intended to invest in it or pay for it.

Technology Trial Case

This case is developed for mid to later stage innovators through eHTA in order to identify the:

1. Financial and Health burden of the clinical problem the technology is intended to solve.
2. The priority of the target clinical problem to the health care decision makers, including government, health systems, clinicians and patients.
3. The evidence required to demonstrate value through implementation trials.

Technology Adoption Case

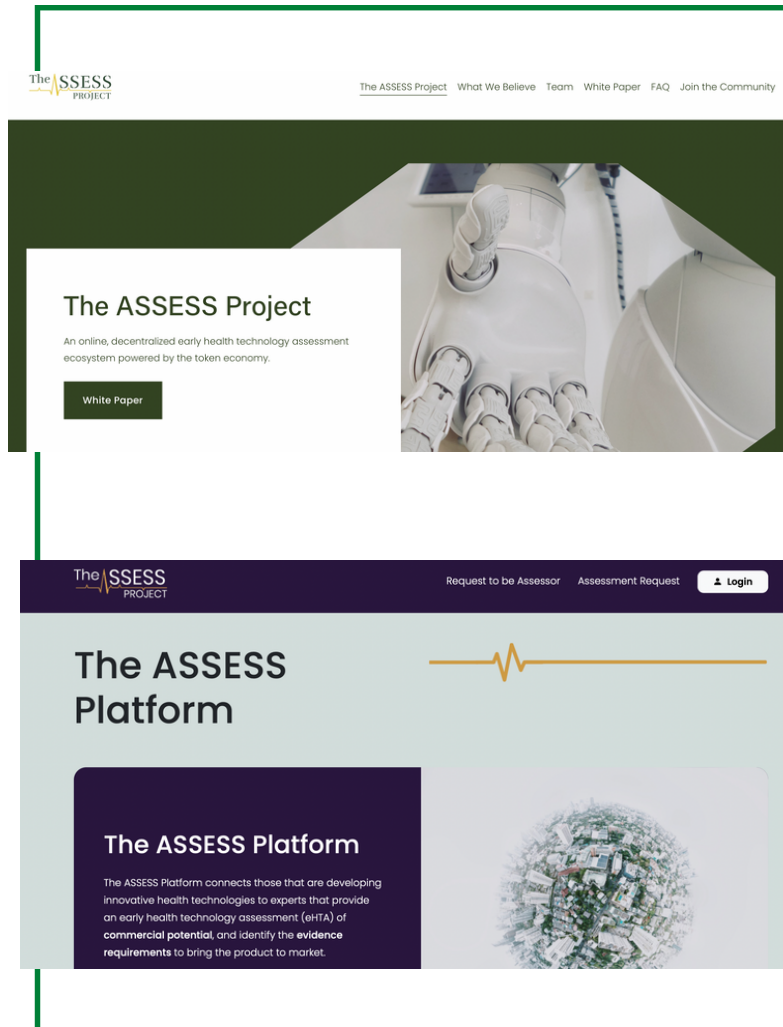
This case is developed for mid to later stage innovators through early health economic modelling in order to identify and quantify the:

1. Return on Investment (ROI) for a purchaser of the technology.
2. Potential for a technology to represent good value for money to the payer.
3. Value-based price for a technology or service.
4. Minimum effectiveness required for a technology to achieve a desired value-based price.
5. Allocation of costs and benefits of a technology amongst different budget holders within a health system.

Service Set

- Health economic modelling & Payer ROI analyses
- Reimbursement pathway identification
- Payer Budget Impact Analysis
- Value-based pricing assessment
- Technology clinical application analysis
- Payer-focused evidence generation plan development (clinical and economic)
- Commercial attractiveness assessment

READY TO GET STARTED?



Visit The ASSESS Project website to learn more about the project:
www.assessproject.org

Visit The ASSESS Platform to request an assessment
www.assessplatform.com

CONTACT
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